

THE
ROYAL DOULTON
COMPANY

Press Release

April 2007

OLD COUNTRY ROSES BLOOMING WITH GOLD
Introducing Old Country Roses Gold Giftware

New York, NY – The world's best selling pattern, Royal Albert's Old Country Roses, just got gilded with a brand new collection of giftware in **Old Country Roses Gold**. Capturing the beauty and charm that has made Old Country Roses so famous, **Old Country Roses Gold** features a vibrant gold mica rose pattern and hand painted 22-carat gold stippling. The result is decadently luxurious.

Originally inspired by English country gardens, Old Country Roses is the most romantic pattern the world has ever known. Taking the same combination of three different roses, **Old Country Roses Gold** has been set with a sparkling gold that appeals to the romance of Old Country Roses lovers and is sure to court a whole new set of admirers.

The enchanting porcelain giftware collection includes an **8" Dessert Plate, Teacup & Saucer, Set of 2 Candlesticks, Vase, Serving Bowl, Serving Tray, Pitcher** and the best selling **3-Piece Tea Set**. Ranging from \$19.99 up to \$99.99, **Old Country Roses Gold** is the new upscale giftware collection with affordable luxury prices.

Says Art Bylin, President and CEO of Royal Doulton North America, "Royal Albert's Old Country Roses was first introduced in 1962, and the pattern continues to be the most sought after pattern in the world. **Old Country Roses Gold** utilizes the same flawless design of Old Country Roses in a gorgeous gold that will contribute great, new pieces for our Old Country Roses collectors and attract a new, modern consumer. The look is bold with an air of elegance, rich without being intimidating...it is completely breathtaking."

The perfect gift, accessory or indulgence, Royal Albert's newest pattern, **Old Country Roses Gold**, is sure to bring a little more luster and glamour into homes worldwide.



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